

SHERWIN WILLIAMS PROTOTYPE

Ohio

Herman Gibans Fodor, Inc. was selected by a retail developer to design a prototype store for the Sherwin Williams Company. The building was to have a unique and consistently recognizable image from store to store. In addition, the paint store design needed to be adaptable to different sizes and fixture plan layouts.

The program called for a cost effective structure that also had a distinct character. HGF utilized concrete masonry units in two colors and patterns for the outer shell of the store. This combination of materials reduces the mass of the box and provides the wall planes with both texture and color. A metal canopy, finished in Sherwin Williams' blue, covers the store entrance integrating signage and corporate identity into a logical, distinctive, architectural element.

The first building based on this prototype is a 5,000 square foot store completed in Bowling Green, Ohio. A second 10,000 square foot store was also recently constructed in Brunswick, Ohio.

