

## PROGRESSIVE DISCOVERY BUILDING Mayfield Village, Ohio

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Herman Gibans Fodor, Inc. was selected to transform 90,000 square feet of existing warehouse space to a state-of-the-art training center for five divisions of Progressive Insurance.

Reception, cafeteria, hallways and other common areas are detailed to create interest, provoke reactions, and create a enjoyable space. Industrial finish materials are creatively utilized to define functional areas.

A specially designed reception desk consisting of a curved, corrugated galvanized steel structure with a galvanized steel plate counter top and floating cloud of suspended acoustical ceiling tiles reflect Progressive's high tech, avant-garde image while relating to the industrial character of the sixteen-foot floor to ceiling warehouse space.



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Herman Gibans Fodor designed the color palate of the Progressive Discovery Building with a neutral base and colorful accents that are strategically placed as markers for significant places. This includes muted red pilasters which define points where hallways cross. Expansive vistas are purposely redirected through the use of angled walls. To prevent the various materials from becoming chaotic, a consistent four-foot square module ties the design together. The circulation and common areas are designed as galleries to house Progressive's corporate art collection.



The Advanced Technologies Classrooms are equipped for computerized presentations that can be broadcast or received via satellite to and from Progressive facilities nationwide. The system permits interactive computer training where the instructor can monitor and respond to student computer terminals from a custom-designed podium. In addition, all of the lecture rooms and classrooms contain the latest state-of-the-art multi-media equipment and were designed to accommodate future technological advancements. All of the training rooms have acoustically designed walls and ceilings for increased sound control between spaces. The facility also has a computerized electronic message center with TV monitors at key points throughout the building.

